



Affiliate Partner Program

Opportunities for businesses of all sizes —
Build new business relationships and share your products
and services with thousands of REALTORS® and industry decision makers.

Why Choose Us

Your partnership with Boise Regional REALTORS® will ignite avenues for growth.



Gain access to a focused audience of real estate professionals, including agents and tradespeople, ensuring your brand reaches potential customers.



Sponsor professional development opportunities that position your brand as a thought leader in the real estate sector.



Generate quality leads through direct interactions with potential customers at events and through association promotions.



Gain valuable market insights and trends through association reports and research, informing your marketing strategies.

About Us

Boise Regional REALTORS® (BRR) is the largest local REALTOR® association in Idaho, serving thousands of real estate professionals. We provide resources in business ethics and professionalism, while also fostering industry and community connections.

Our Services

In addition to your base Empowerment Package, you can partner with us in a few other ways:

EVENT PARTNERSHIPS



Flaunt your brand and engage with members at our industry events.



PROFESSIONAL DEVELOPMENT

We're always looking for free CE credits to offer or professional elevator-speech givers.

YOUR PROFESSIONAL NETWORK PACKAGES



Looking for a package deal? YPN's annual sponsors might be just the spot.



TARGETED MARKETING PACKAGES

What's ours is yours — audience, speaking. Piggyback on our comms with these deals.



Your base membership is far from “basic.”

As an Affiliate Member with BRR, you gain instant access to a variety of business-building opportunities.

Get ready to connect with real estate industry professionals in ways that don't hurt the pocket book with these benefits from your \$125 membership:

- BRR, IR, & NAR Membership
- Subscription to BRR newsletters
- Discounted paid events/classes
- Listing in Affiliate Service Guide
- Access to agent/office roster (upon request)
- Access to YPN Insiders Facebook Group (upon request)
- Access to free member networking, advocacy, and education events
- Ability to teach free CE courses at BRR (contact education@boirealtors.com for info)

RCF Give Back Golf Tournament

Come represent at our REALTORS® Community Foundation Give Back Golf Tournament. You'll be able to network with players and other participants in a fun, engaging environment. Be the saving grace by sponsoring the fuel for the day (breakfast/lunch/drinks) or support the competition with our many other sponsorships!

**UNDER
\$300**

- In-Kind** | Water Bottle Sponsor
- In-Kind** | Goodie Bag Sponsor
- \$150** | Water Hazard / Sand Trap Sponsor

**UNDER
\$750**

- \$500** | Breakfast Sponsor
- \$500** | Driving Range Sponsor
- \$500** | Photo Cart Sponsor
- \$500** | Longest Drive (Women's or Men's) Sponsor
- \$500** | Closest to the Pin (Women's or Men's) Sponsor

\$750+

- \$750** | Hole Sponsor
- \$750** | Drink Cart Sponsor
- \$750** | Score Card Sponsor
- \$750** | Mulligan Sponsor
- \$750** | Putting Green Sponsor
- \$750** | Golf Cart Sponsor
- \$1000** | Lunch Sponsor



Industry Connect Expo

Previously Member Expo or Strategic Symposium

This event is highly anticipated by our members. Attendees will have the opportunity to network with other agents as well as Affiliates in the real estate industry.

They can visit a variety of vendor booths (where you could come into play) and explore the unique offerings your company can provide to their business.

**UNDER
\$600**

In-Kind	Goodie Bag Sponsor
\$400	Vendor Booth Sponsor
\$500	Vendor Passport Card Sponsor

**OVER
\$600**

\$750	Breakfast/Registration Sponsor
\$750	Lunch Sponsor



Housing Summits (by Area)

Housing market fluctuations have just as much of an effect on our Affiliates as they do our REALTORS®. The economy has a direct impact on how and where real estate is being done.

We invite you to sponsor in our annual Housing Summits — held in our various jurisdictions — to help educate members with current market trends.

**UNDER
\$450**

\$200	Class Sponsor (Ada, Elmore, Gem, or Four Rivers)
\$200	Breakfast/Registration Sponsor (Elmore, Gem, or Four Rivers)
\$400	Lunch Sponsor (Elmore, Gem, or Four Rivers)

**OVER
\$450**

\$475	Breakfast/Registration Sponsor (Ada)
\$750	Lunch Sponsor (Ada)





YOUR Professional Network Sponsorships

YOUR Professional Network (YPN) hosts networking events for members (regardless of age and industry experience) and helps promote the activities and leadership opportunities offered by the association.

Sponsor YPN and link up with those whose passion is helping you build your industry connections.

TIER 1	\$75	Event & Prize Sponsor for YPN's Mix & Mingle networking events
TIER 2	\$175	Event & Prize Sponsor for YPN's "Let's Talk Shop" educational / networking events Company recognition at YPN's Halloween event
TIER 3	\$250	Event & Prize Sponsor for YPN's "Market Movers Roundtable" educational / networking events Prize Sponsor at YPN's Halloween event
TIER 4	\$325	Lunch Sponsor for one (1) of YPN's "Let's Talk Shop" educational / networking events Prize Sponsor at YPN's Halloween event
TIER 5	\$500	Lunch Sponsor for one (1) of YPN's "Let's Talk Shop" educational / networking events Lunch Sponsor for one (1) of YPN's "Market Movers Roundtable" educational / networking events Competition Sponsor at YPN's Halloween event
TIER 6	\$825	Lunch Sponsor for one (1) of YPN's "Let's Talk Shop" educational / networking events Lunch Sponsor for one (1) of YPN's "Market Movers Roundtable" educational / networking events Main Event Sponsor at YPN's Halloween event

Targeted Marketing

Want to have a presence on our website and in our BRR Update newsletter (which sends to >5,000 members)?

With these packages, you'll be able to submit the following:

- (1) Website "Leaderboard" Banner graphic (728 x 90 px) for BRR's homepage (Graphic will stay in rotation for 2 months)
- (1) Email Newsletter Spotlight – limited to 90 words

TARGETED MARKETING PACKAGE

\$150

Limit (10) packages per company; (1) Package per month per company.



Professional Development

Brush up on your elevator speech. These packages pack a punch.

Capture the attention of those attending our continuing education courses and share your products, services, experience and unique perspective in the industry as a class sponsor.

Classes will be assigned as first-come, first-serve through Calendly. Should a class be rescheduled by BRR for low attendance (<10 students) or weather, the sponsorship will be reallocated to a later date.

PACK OF (4) CLASSES

\$400

Provide printed collateral or swag and give an "elevator speech" (5 minutes or less) to all class attendees. Sponsors will also be provided a list of course attendee names and emails.

Do you have an IREC-approved CE class you're itching to host?

We'd love to have you teach for FREE!
Contact education@boirealtors.com.

Welcome!

— ADVOCATE | EDUCATE | CONNECT

Your business is like no one else's.

Your partnership with BRR should be no different.

Take charge of your brand exposure through BRR's Affiliate Partner Program.

Kick-start with our base Empowerment Package and expand from there with event partnerships, targeted marketing, and class sponsorships.

CONTACT US

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