



BOISE
REGIONAL
REALTORS®

ADVOCATE • EDUCATE • CONNECT

Member Benefits

boirealtors.com



ADVOCATE.

Boise Regional REALTORS® works to develop legislative initiatives favorable to the real estate profession and private property rights, so you can continue to grow your business and serve your clients.

KEY MEMBER BENEFITS

- Secure REALTOR® Party Grants for projects within our jurisdiction
- Conduct interviews and endorse local REALTOR® champion candidates and other initiatives
- Build and maintain relationships with local elected officials and influencers in order for the REALTOR® voice to be heard
- Provide local real estate market data and economic information to inform elected officials
- Monitor city and county issues
- Attend meetings and update members in the monthly Advocacy Newsletter email
- Host quarterly 59 Minute Meetings where members can hear directly from elected officials, city staff, and other local experts
- Provide opportunities for members to get involved in the non-partisan REALTOR® Political Action Committee (RPAC).



Learn how to get involved.

1

VOTE

REALTORS® get out the vote for pro-real estate ballot issues and candidates with the goal of protecting homeownership. Get educated on local issues and make sure you're registered to vote!

2

ACT

REALTORS® actively engage in government by voting, staying informed, meeting with elected officials, and responding to REALTOR® Party calls for action. Sign up for REALTOR® Party mobile alerts by texting the word REALTORS to 30644.

3

INVEST

Join the ranks of top producers, brokers, and BRR leadership who recognize the value of the REALTOR® Party and invest in RPAC. The REALTOR® Party supports the issues that are important to your business as a real estate professional, regardless of political party affiliation. Learn more at boirealtors.com/advocate/rpac.

EDUCATE.

Boise Regional REALTORS® has a fully accredited real estate school offering members CE classes at a discounted rate.



FREE CORE CLASSES

Members can meet part of their licensing requirement for free by taking two CORE courses per licensing cycle at BRR (\$50 total value).

To register for an upcoming CORE class, visit boirealtors.com/class-schedule.



DESIGNATIONS/CERTIFICATIONS

Each year, BRR offers a variety of designation and certification courses on-site so that members can take these classes locally.

Find upcoming designation and certification course offerings in the EdLink, BRR's education newsletter, or at boirealtors.com/educate.



EDUCATION PARTNERS

BRR has partnered with The CE Shop to provide you with high quality online post-licensing and continuing education courses.

BRR has also partnered with the Boise State Center for Professional Development and is proud to offer members a 10% discount on classes.

You need CE – we have the instructors, classes, and staff to help.

From Post-Licensing Fundamentals and electives, ethics and CORE, to Lunch & Learns, Fair Housing, and designation and certification courses, BRR offers the classes you need to keep your license active and keep you at the top of your game.

BRR can also bring CE classes to member offices. Contact BRR's Director of Membership and Education Angela Gibson at angela@boirealtors.com to learn more.

Find the full list of upcoming classes at boirealtors.com/educate.



CONNECT.

Boise Regional REALTORS® offers members the opportunity to connect through networking and events, service projects, committees, social media, and communications.



EVENTS

BRR brings the real estate industry together through association events and programs throughout the year, including: the REALTOR® Awards Gala, Give Back Golf Tournament, Real Estate Housing Summits, Member EXPO, Professional Panels, Mix & Mingles, and more.

Learn more at
boirealtors.com/connect/events.



The mission of the REALTORS® Community Foundation is to improve the quality of life in the Boise region through housing-related projects and grants.

Since its inception in 1995, the Foundation has provided over \$1.7 million in grants to qualifying local non-profit organizations.

Learn more at
boirealtors.com/connect/foundation.



COMMITTEES

To accomplish BRR's mission, we rely on the experience and expertise of volunteer members who serve on various committees, such as: the Affiliate Advisory Group, the Education Advisory Group, Public Policy Committee, and more!

Learn more at
boirealtors.com/connect/committees.

BRR provides members with monthly market reports, graphics, and analysis.

We build relationships with the media and promote REALTORS® to the public. Learn more at boirealtors.com/market-statistics.



Ada County – Single-Family Homes

January 2020 Market Statistics

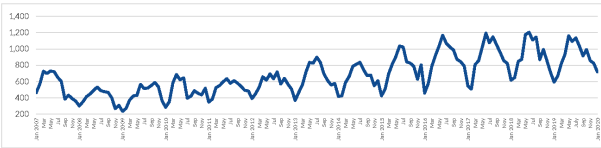
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Data from the Intermountain MLS as of February 11, 2020

Key Metrics

	Jan 2019	Jan 2020	% Chg	YTD 2019	YTD 2020	% Chg
Closed Sales	592	719	21.5%	592	719	21.5%
Median Sales Price	\$316,999	\$363,000	14.5%	\$316,999	\$363,000	14.5%
Days on Market	49	53	8.2%	49	53	8.2%
Pending Sales	1,283	1,352	5.4%	--	--	--
Inventory	1,388	1,115	-19.7%	--	--	--
Months Supply of Inventory	2.2	1.4	-36.4%	--	--	--

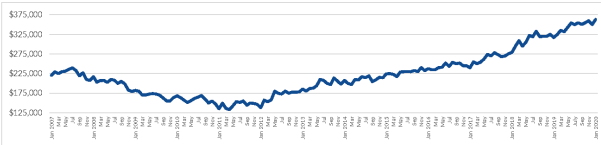
Closed Sales

High: 1,342 in Aug 2005 | Low: 235 in Jan 2009 | Current Month: 719



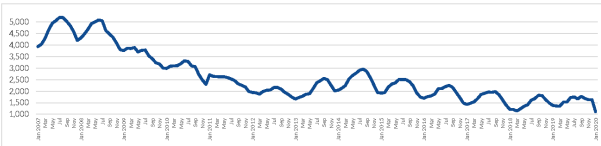
Median Sales Price

High: \$363,000 in Jan 2020 | Low: \$133,000 in Apr 2011 | Current Month: \$363,000



Inventory of Homes for Sale

High: 5,198 in Jul 2007 | Low: 1,115 in Jan 2020 | Current Month: 1,115



These statistics are based upon information secured by the agent from the owner or their representative and reported to the Intermountain MLS (IMLS), a subsidiary of Boise Regional REALTORS® (BRR). The accuracy of this information, while deemed reliable, has not been verified and is not guaranteed. These statistics are not intended to represent the total number of properties sold in the geography noted during the specified time period. The IMLS and BRR provide these statistics for purposes of general market analysis but make no representations as to past or future performance. For additional information, please visit boirealtors.com/notes-on-data-sources-and-methodology. If you are a consumer, please contact a REALTOR® to get the most current and accurate information specific to your situation: intermountainmls.com/agentsearch.

BRR members enjoy reduced fees on MLS access, plus discounts on education, products, event registrations, and sponsorships.



MEMBERS GET MORE.

Grow your business and get the most out of your membership by taking advantage of the following benefits:



BRR REALTOR® Store

Members receive a sizable discount on all of our great products, available for pick-up during our office hours.



Matching Gifts

For every dollar a member donates to charity (up to \$100) the REALTORS® Community Foundation may match it through the Matching Gift Program. Learn more at boirealtors.com/connect/foundation.



Leadership Development

Each year, more than 100 BRR members are appointed or elected to serve as volunteer leaders on association boards, committees, and more. By getting involved you can share your knowledge, meet new friends, and learn valuable leadership skills along the way.



Shareable Content

Follow BRR on Facebook, Instagram, and Twitter for daily content that you can share on your own social media accounts. You will also get updates on industry news and upcoming events from BRR's newsletters.



YOUR Professional Network

BRR's YOUR Professional Network (BRR YPN) builds professional relationships between colleagues by coordinating networking events and promoting association activities for all members.



Free Coffee and Member Lounge

We know how REALTORS® need their caffeine, that's why we always have free coffee at the BRR office! Come say hi and refill your cup.

The REALTOR® membership is designed as a joint, three-part membership between the national, state, and local boards.

When you join Boise Regional REALTORS® (BRR), you also join Idaho REALTORS®, and the National Association of REALTORS® (NAR). When you pay your annual REALTOR® dues, a portion goes to each of these organizations.

As a member of NAR, you may refer to yourself as a REALTOR® and use the REALTOR® logo in connection with your full brokerage name and in accordance to NAR's trademark rules. Learn more at nar.realtor/logos-and-trademark-rules.



WHO DOES WHAT.



Unique offerings include REALTOR® branding and consumer marketing tools, market research, and trade publications, national conferences and expos, as well as REALTOR® exclusive savings on products and services through the REALTOR Benefits® Program. Learn more at nar.realtor.



Unique offerings include statewide real estate forms; statewide advocacy initiatives; ethics, arbitration and ombudsman dispute resolution services; and free technology and legal hotlines. Learn more at idahorealtors.com.



The Idaho Real Estate Commission (IREC) establishes pre- and post-licensing and continuing education requirements, and enforces Idaho real estate law for the protection of consumers. Learn more at irec.idaho.gov.



The Intermountain Multiple Listing Service (IMLS) provides access to the multiple listing service as well as a variety of tech tools. Popular tools include, Paragon, Instanet, and FormSimplicity, Supra keys and lockboxes; ShowingTime, HomeSnap, online tax records, and much more. Learn more at members.intermountainmls.com.



Have Questions?

The staff at Boise Regional REALTORS® is here to provide you with local, friendly, personalized service. Please don't hesitate to reach out if you have any questions about the member benefits outlined in this brochure, or anything else related to the association and industry. We're here to help you find real estate success through ethics, professionalism, and connections.



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