



2020 Annual Sponsorship Packages

	PRESENTING	PLATINUM*	GOLD	SILVER	BRONZE
	\$8,500 Member \$8,750 Non-Member	\$6,000 Member \$6,250 Non-Member	\$4,000 Member \$4,250 Non-Member	\$3,000 Member \$3,250 Non-Member	\$2,000 Member \$2,250 Non-Member
	(1 Available)	(3 Available)	(6 Available)	(8 Available)	(10 Available)
REALTOR® AWARDS GALA - March 6, 2020					
Gala tickets****	30	20	10	6	4
Ad in Production Award Newspaper Insert**	1 full page	1 half page	1 quarter page	50% discount on ad purchase	25% discount on ad purchase
(2) Complimentary bottles of wine per table	6 total	4 total			
Office mailing list of production awards recipients	•	•	•	•	•
Logo promotion on event signage and marketing materials	•	•	•	•	•
GIVE BACK GOLF TOURNAMENT - June 2020					
Co-Emcee at Awards Ceremony	•				
Complimentary team of 4	2 teams	1 team			
(1) Hole sponsorship	•	•			
Specialty sponsorship (Based on availability)			Choice of (1): • Hole Sponsor • Putting Green • Beverage • Networking Breakfast • Networking Luncheon • Fleet Sponsor	Choice of (1): • Closest to the Pin • Longest Drive • Driving Range • Mulligan • Registration • Chauffeur	Choice of (1): • Sand Trap • Water Hazard
Logo promotion on event signage and marketing materials	•	•	•	•	•
Opportunity to distribute promo items in swag bags	•	•	•	•	•
Networking Breakfast tickets	4	2	2	2	2
Networking Lunch tickets	4	2	2	2	2
HOUSING SUMMITS - July & August 2020					
Logo promotion on event signage and marketing materials	•	•	•	•	•
Reserved Seating with company logo	4	2			
General admission tickets			2	2	2
MEMBER EXPO - November 2020					
Booth in Vendor Expo	Priority placement	•	•	•	
Logo promotion on event signage and marketing materials	•	•	•	•	•
Opportunity to distribute promo items in swag bags	•	•	•	•	•
Reserved seating with company logo	4	2			
General admission tickets			2	2	2



2020 Annual Sponsorship Packages, Cont.

	PRESENTING	PLATINUM*	GOLD	SILVER	BRONZE
	\$8,500 Member \$8,750 Non-Member	\$6,000 Member \$6,250 Non-Member	\$4,000 Member \$4,250 Non-Member	\$3,000 Member \$3,250 Non-Member	\$2,000 Member \$2,250 Non-Member
	(1 Available)	(3 Available)	(6 Available)	(8 Available)	(10 Available)
YOUNG PROFESSIONALS NETWORK					
Major event sponsor (i.e. Holiday Happy Hour or other major event)	•				
Mix & Mingle sponsor		•			
Professional Panel (4 available) or Holiday Happy Hour Entertainment Sponsor (2 available)			•		
Logo promotion on event signage and marketing materials	•	•	•		
EDUCATION					
CORE class	1				
New Member Orientation class	1				
Full day class	1	1	1		
Elective class	1		1	1	
MARKETING BENEFITS***					
Logo in BRR Update email newsletter	•	•	•	•	•
Logo on boirealtors.com	•	•	•	•	•
Logo in New Member Orientation presentation	•	•	•	•	•
Opportunity to display business cards/brochure in BRR classroom	•	•	•	•	•

* Platinum Sponsorships are industry exclusive

** Gala Newspaper Insert will be available for gala attendees at the event as well as inserted in 40,000 total copies of the Idaho Press, Meridian Press, Kuna Melba News, and the Emmett Messenger

*** Logo size will scale by package size with Presenting as largest logo and Bronze logos as the smallest

**** Learn more about Gala ticket changes at boirealtors.com/gala-ticket-changes

Additional Annual Packages

NEW! ADVERTISING PACKAGE	EDUCATION SPONSOR
\$1,250 Members / \$1,500 Non-Members (8 Available)	\$1,250 Members / \$1,500 Non-Members (4 Available)
1 Sponsored Content Package	2 CORE classes
1 Half page ad in Production Newspaper Inserts**	1 New Member Orientation class
Office Mailing list of 2019 Top Producers	6 Elective courses
1 Sand Trap or Water Hazard sign at Golf Tournament (assigned)	Marketing: Logo included in bi-weekly EdLink newsletter and at boirealtors.com
1 Quarter page ad in Housing Summit Ad Inserts	
1 Quarter page ad in Member Expo Ad Insert	