

Connect with up to 4,800+ REALTOR® members!

## SPONSORED CONTENT

Members - \$150/Non-Members - \$200

Do you have an event, blog post, article, or video you'd like to share with our members? We'll feature your company's **original content** (subject to approval and editing) on our website, in the BRR Member Update, our email newsletter, sent once every two weeks. Social media posts featuring sponsored content will also be shared to our various social media channels.

## BENEFITS

- Promote your event, product, video or industry knowledge to over 4,800 REALTOR® members and hundreds of affiliate members
- Featured for two weeks on our homepage slider
- Blog post featuring your content will remain up beyond two week promotion time
- Featured as a top story in the BRR Member Update email
- Sponsored content is posted to Facebook, Twitter, and Instagram in the following week
- *Annual Sponsors Only*: Chance to display flyers at BRR office during the two week run window

## RESTRICTIONS

- Only one sponsored post will be sold per email newsletter, sold on a first come, first served basis, and companies/brokerages are limited to one sponsored content per calendar month
- Sponsored content is limited to 1,000 words - feature in email and social posts will be edited down to a few sentences
- Sponsored content cannot feature listings, anti-competitive or disparaging to any one or any business model type, and per IREC's rules, no recruiting or mention of commissions or fees
- Promoted events need to be open to everyone, and BRR will not promote classes also offered by BRR
- This list is not comprehensive and BRR reserves the right to determine if content is suitable on a case-by-case basis

## SPECIFICATIONS & DEADLINES

- Please indicate preferred dates when purchasing
- Payment is due in full prior to the run date
- Vector (EPS or Illustrator) preferred. 150 dpi resolution JPG or PNG images also accepted. No Word Docs or GIFs for logos, please

Questions or ready to purchase? Contact Cassie Zimmerman at  
208-947-7226 or [cassie@boirealtors.com](mailto:cassie@boirealtors.com) today!

## SELECTION FORM

### 1. Enter your information:

Company Name (as it will appear): \_\_\_\_\_

Company Representative: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website (for URL link): \_\_\_\_\_

Desired Run Dates: \_\_\_\_\_

### 2. Choose quantity of each sponsored content:

\_\_\_ SPONSORED CONTENT \$150 members/ \$200 nonmembers (1 post)

Advertising opportunities are available to affiliate members on a first come, first served basis, with annual sponsors given first selection in dates. Logos/URLs/sponsored content must be submitted no later than a week prior to the agreed upon run date.

### 3. Choose your Payment Method:

TOTAL: \$ \_\_\_\_\_

Payment Enclosed

Invoice Me

\*Make checks payable to: Boise Regional REALTORS®

|  |
|--|
| Charge my: <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX |
| Signature: _____   |
| Card #: _____  |
| Exp. Date: ____ / ____ CVV: ____   |

Send completed forms to Cassie Zimmerman at: [cassie@boirealtors.com](mailto:cassie@boirealtors.com). Or, mail forms with enclosed check to: 9550 W Bethel Court, Boise, Idaho 83709.

Payment is due in full prior to the advertisement(s) run date(s). I agree to the terms of this contract and understand that I am responsible for items and payment as described herein.

Signature: \_\_\_\_\_