



Education Sponsorship Guidelines

Boise Regional REALTORS® (BRR) is an accredited education provider through the Idaho Real Estate Commission (IREC) which limits the number and types of promotions allowed.

Additionally, BRR is a 501(c)(6) nonprofit trade association with a diverse roster of members and affiliates. As such, BRR must remain impartial and not be perceived to promote any member or company over another. The following education sponsorship guidelines are in place to meet the obligations of our accreditation and to respect all members:

- IREC requires all education offerings fill the allotted class time solely with coursework. Therefore, sponsors may speak for up to five (5) minutes prior to scheduled start time.
- Sponsors are permitted speak about their business and unique services they provide and may pass out of flyers, business cards or promotional items. However, materials and presentations MAY NOT recruit attendees to join their company, or compare their company to any similar businesses or companies providing similar services.
- Sponsors may offer drawing items (gift cards for food or drink items, etc.) and award these items by collecting business cards from those attendees interested in participating, keeping in mind RESPA rules, which prohibit rewards for business referrals.
- Sponsors may request an office address mailing list of attendees from the Director of Membership and Education. BRR is not allowed to provide member email addresses.
- Sponsors MAY NOT advertise or promote their own education course offerings that are in direct competition with BRR, either as a live presentation or online format; or, share opportunities that are only open to agents or affiliates of the sponsor company.
- Sponsorship fee must be received by BRR prior to speaking at a scheduled course.
- Sponsorship opportunities may be rescheduled to a future course offering, if available, as long as the cancellation occurred with 48 hours prior notice. If not cancelled 48 hours prior to schedule offering sponsor forfeits any rescheduling for future events.

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