



Gala Sponsorships

2019 REALTOR® AWARDS GALA: Friday, March 8, 2019 • 6:00pm • Boise Centre

Join us at our annual REALTOR® Awards Gala where local real estate professionals celebrate their success and industry accomplishments for 2018! Sign up early so you can maximize your exposure in our Gala promotions.

PRESENTING SPONSOR *Sold*

\$5,000 MEMBER / \$5,500 NON-MEMBER

(1 Available)

- Logo featured in sponsor recognition in the in Gala Program
- Back Cover ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- Logo featured on all table number signs
- (20) Complimentary Gala tickets
- Opportunity to purchase up to (10) additional tickets prior to general ticket sales on February 1, 2019
- (2) complimentary bottles of wine per table
- Mailing list (office addresses) of 2018 Production Award Recipients

PLATINUM SPONSOR *Sold*

\$3,000 MEMBER / \$3,500 NON-MEMBER

(3 Available - Industry-Exclusive)

- Logo included in sponsor recognition in the in Gala Program
- (1) Full page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- (10) Complimentary Gala tickets
- Opportunity to purchase up to (10) additional tickets prior to general ticket sales on February 1, 2019
- (2) Complimentary bottles of wine
- Mailing list (office addresses) of 2018 Production Award Recipients

GOLD SPONSOR

\$2,000 MEMBER / \$2,500 NON-MEMBER

- Logo included in sponsor recognition in the in Gala Program
- (1) 1/2 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- (6) Complimentary Gala tickets
- Opportunity to purchase up to (4) additional tickets prior to general ticket sales on February 1, 2019
- Mailing list (office addresses) of 2018 Production Award Recipients

SILVER SPONSOR

\$1,500 MEMBER / \$2,000 NON-MEMBER

- Logo included in sponsor recognition in the in Gala Program
- (1) 1/4 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- Logo on event website
- (4) Complimentary Gala tickets
- Opportunity to purchase up to (6) additional tickets prior to general ticket sales on February 1, 2019
- Mailing list (office addresses) of 2018 Production Award Recipients

BRONZE SPONSOR

\$1,000 MEMBER / \$1,500 NON-MEMBER

- Logo included in sponsor recognition in the in Gala Program
- (1) 1/4 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- Logo on event website
- (2) Complimentary Gala tickets
- Opportunity to purchase up to (8) additional tickets prior to general ticket sales on February 1, 2019
- Mailing list (office addresses) of 2018 Production Award Recipients



Gala Sponsorships

EVENT SPONSORSHIPS

Marketing Benefits:

- Logo on signage at event
- Logo on event webpage
- Recognition in the post-event editorial coverage and featured in the BRR Update
- Logo included in welcome slide show prior to the Gala dinner

PHOTO-BOOTH SPONSOR *Sold*

\$1,000 MEMBER / \$1,500 NON-MEMBER
(1 Available)

- Logo featured on photos
- ½ Page ad in the event program

WINE SPONSOR *Sold*

\$1,000 MEMBER / \$1,500 NON-MEMBER
(1 Available)

- Logo featured on drink napkin distributed with complimentary glass of wine offered to every attendee
- ½ Page ad in the event program

PARTY LOUNGE SPONSOR *Sold*

\$500 MEMBER / \$750 NON-MEMBER
(1 Available)

- Logo featured on signage at entrance to Party Lounge
- ¼ Page ad in the event Program Booklet

DJ & DANCE FLOOR SPONSOR *Sold*

\$500 MEMBER / \$750 NON-MEMBER
(1 Available)

- Logo featured on dance floor
- ¼ Page ad in the event program

BAR SPONSOR (10 Available)

\$500 MEMBER / \$750 NON-MEMBER
(1 per bar / 12 Available)

- Logo featured on signage at (1) bar
- ¼ Page ad in the event program

COAT CHECK SPONSOR *Sold*

\$500 MEMBER / \$750 NON-MEMBER
(1 Available)

- Logo featured on signage at Coat Check
- ¼ Page ad in the event program

PHOTOGRAPHY SPONSOR *Sold*

\$250 MEMBER / \$500 NON-MEMBER
(1 Available)

- Logo featured on signage near step & repeat
- Logo featured on post-event Facebook photo gallery
- ¼ Page ad in the event program

SPECIFICATIONS & DEADLINES

Logos and ad artwork must be submitted no later than February 1, 2019 at 5:00 p.m.

For logos: Vector (EPS or Illustrator) preferred. 300 dpi resolution JPG or PNG images also accepted. No Word Docs or GIFs, please.

For ad artwork: .pdf, .png, .ai, or .indd formats accepted.

PROGRAM ADS

At the Awards Gala Dinner, all guests receive a keepsake event program. Make a lasting and memorable impression by placing a congratulatory ad or a special offer!

AD PRICING

Inside front/back cover:
 \$500 MEMBER / \$600 NON-MEMBER
 Full page: \$350 MEMBER / \$400 NON-MEMBER
 ½ Page: \$250 MEMBER / \$300 NON-MEMBER
 ¼ Page: \$150 MEMBER / \$200 NON-MEMBER

PROGRAM SPECS

Full page: 5" w x 8" h
 ½ Page: 5" w x 4.125" h
 ¼ Page: 2.5" w x 4.125" h

All ads in full color.

Questions? Contact Shari Fernandez at 208-947-7236 or shari@boirealtors.com today!