

PRESENTING • \$8,500 MEMBER / \$9,000 NON-MEMBER • (1 Available)

Marketing Benefits:

Education: 3-minute speaking opportunity* (includes distribution of promotional materials) at:

- (2) CORE classes OR (1) all-day class during 30 minute lunch break
- (2) New Member Orientation sessions

Newsletter: Logo in Member Update email

Website: Logo on homepage of the BRR website

Targeted Marketing: (2) Sponsored Content ads**

Premium logo placement in event video promotions

BRR Member Mailing Lists updated monthly (office addresses)

Logo included in New Member Orientation presentation and packet (monthly)

Opportunity to display business card and/or brochure in the BRR Classroom

Event Benefits:

REALTOR® AWARDS GALA - March 8, 2019

- Logo featured in sponsor recognition in the Gala Program
- Back Cover ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- Logo featured on all table number signs
- (20) complimentary Gala tickets
- Opportunity to purchase up to (10) additional tickets prior to general ticket sales on February 1, 2019
- (2) complimentary bottles of wine per table
- Mailing list (office addresses) of 2018 Production Award Recipients

GIVE BACK GOLF TOURNAMENT - June 5, 2019

- Co-Emcee at Awards Ceremony
- (2) Teams: (8) Players
- (1) Hole Sponsor
- Opportunity to host booth and display company banner at tee box
- Logo in event marketing materials
- Logo on event webpage
- Logo on event materials and signage
- Opportunity to distribute promotional materials in player goody bags
- (12) Tickets to Networking Breakfast and Awards Ceremony

REAL ESTATE HOUSING SUMMIT - TBD Q3/Q4 2019

- Logo on event webpage
- Logo on event signage and marketing materials
- Logo in event program
- Logo included in welcome slide show during pre-event networking

MEMBER EXPO - TBD Q3/Q4 2019

(Formerly the Annual Membership Meeting)

- Priority booth in Vendor Expo***
- Logo on event signage and marketing materials
- Logo in event program
- Logo on event webpage
- Logo featured in welcome slide show during pre-event networking
- Opportunity to distribute promotional materials in attendee goody bags

YPN HOLIDAY HAPPY HOUR - TBD Q4 2019

- 3-minute speaking opportunity
- Logo on event marketing materials
- Logo on event materials and signage
- Logo featured on Facebook event

*To remain in compliance with IREC, real estate brokerages will receive a 3-minute speaking opportunity at Fuel Your Business Luncheons or YPN Mix N Mingle events in lieu of education classes and New Member Orientation sessions.

**Restrictions on sponsored content apply. See [BRR Targeted Marketing](#) for details.

*** To remain in compliance with IREC, vendor booth materials for brokerages are subject to the [BRR Targeted Marketing](#) guidelines.

PLATINUM • \$5,000 MEMBER / \$5,500 NON-MEMBER • (3 Available; Industry-Exclusive)

Marketing Benefits:

Education: 3-minute speaking opportunity* (includes distribution of promotional materials) at:

- (1) CORE class
- (1) New Member Orientation session

Newsletter: Logo in Member Update email

Website: Logo on homepage of the BRR website

Targeted Marketing: (2) Sponsored Content ads**

Logo placement in event video promotions

BRR Member Mailing Lists updated monthly (office addresses)

Logo included in New Member Orientation presentation and packet (monthly)

Opportunity to display business card and/or brochure in the BRR Classroom

Event Benefits:

REALTOR® AWARDS GALA - March 8, 2019

- Logo included in sponsor recognition in the Gala Program
- (1) Full page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- (10) Complimentary Gala tickets
- Opportunity to purchase up to (10) additional tickets prior to general ticket sales on February 1, 2019
- (2) Complimentary bottles of wine
- Mailing list (office addresses) of 2018 Production Award Recipients

GIVE BACK GOLF TOURNAMENT - June 5, 2019

- (1) Team: (4) Players
- Hole Sponsor
- Opportunity to host booth and display company banner at tee box
- Logo in event marketing materials
- Logo on event webpage
- Logo on event materials and signage
- Opportunity to distribute promotional materials in player goody bags
- (8) Tickets to Networking Breakfast and Awards Ceremony

REAL ESTATE HOUSING SUMMIT - TBD Q3/Q4 2019

- Logo on event webpage
- Logo on event signage and marketing materials
- Logo in event program
- Logo included in welcome slide show during pre-event networking

MEMBER EXPO - TBD Q3/Q4 2019

(Formerly the Annual Membership Meeting)

- Priority booth in the Vendor Expo***
- Logo on event signage and marketing materials
- Logo in event program
- Logo on event webpage
- Logo included in welcome slide show during pre-event networking
- Opportunity to distribute promotional materials in attendee goody bags

YPN MIX & MINGLE - TBD Quarterly

- Event sponsor at (1) quarterly event
- Logo on event marketing
- Logo on event materials and signage
- Logo featured on Facebook event

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GOLD • \$3,500 MEMBER / \$3,750 NON-MEMBER • (6 Available)

Marketing Benefits:

Education: 3-minute speaking opportunity* (includes distribution of promotional materials) at:

- (1) CORE class
- (1) Elective

Newsletter: Logo in Member Update email

Website: Logo on homepage of the BRR website

Targeted Marketing: (1) Sponsored Content ad**

BRR Member Mailing Lists updated monthly (office addresses)

Logo included in New Member Orientation presentation and packet (monthly)

Opportunity to display business card and/or brochure in the BRR Classroom

Event Benefits:

REALTOR® AWARDS GALA - March 8, 2019

- Logo included in sponsor recognition in the Gala Program
- (1) 1/2 page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- (6) Complimentary Gala tickets
- Opportunity to purchase up to (4) additional tickets prior to general ticket sales on February 1, 2019
- Mailing list (office addresses) of 2018 Production Award Recipients

GIVE BACK GOLF TOURNAMENT - June 5, 2019

- Choice of sponsoring one of the following (first come, first served):
 - o Hole Sponsor (Limit 18)
 - o Putting Green (Limit 1)
 - o Beverage (Limit 2)
 - o Networking Breakfast (Limit 2)
 - o Prize (Limit 1)
 - o Chauffeur (Limit 1)
 - o Photo Cart (Limit 1)
- Logo in event marketing materials
- Name on event webpage
- Name on event materials and signage
- Opportunity to distribute promotional materials in player goody bags
- (6) Tickets to Networking Breakfast and Awards Ceremony

REAL ESTATE HOUSING SUMMIT - TBD Q3/Q4 2019

- Logo on event webpage
- Logo on event signage and marketing materials
- Logo in event program
- Logo included in welcome slide show during pre-event networking

MEMBER EXPO - TBD Q3/Q4 2019

(Formerly the Annual Membership Meeting)

- Booth in Vendor Expo***
- Logo on event signage and marketing materials
- Logo in event program
- Logo on event webpage
- Logo included in welcome slide show during pre-event networking
- Opportunity to distribute promotional materials in attendee goody bags

YPN EVENT - TBD Quarterly

- Choice of sponsoring one of the following (first come, first served):
 - o Fuel Your Business Luncheon (Limit 4)
 - o Holiday Happy Hour Food (Limit 2)
 - o Holiday Happy Hour Drink (Limit 2)
 - o Holiday Happy Hour Entertainment (Limit 2)
- Logo on event marketing materials
- Logo on on event materials and signage
- Logo featured on Facebook event

*To remain in compliance with IREC, real estate brokerages will receive a 3-minute speaking opportunity at Fuel Your Business Luncheons or YPN Mix N Mingle events in lieu of education classes and New Member Orientation sessions.

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SILVER • \$2,500 MEMBER / \$2,750 NON-MEMBER • (8 Available)

Marketing Benefits:

Education: 3-minute speaking opportunity* (includes distribution of promotional materials) at:

- (1) Elective

Newsletter: Logo in Member Update email

Website: Logo on homepage of the BRR website

Advertising: (1) Sponsored Content ad**

Logo placement in event video promotions

BRR Member Mailing Lists updated monthly (office addresses)

Logo included in New Member Orientation presentation and packet (monthly)

Opportunity to display business card and/or brochure in the BRR Classroom

Event Benefits:

REALTOR® AWARDS GALA - March 8, 2019

- Logo included in sponsor recognition in the Gala Program
- (1) 1/4 page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- Logo on event website
- (4) Complimentary Gala tickets
- Opportunity to purchase up to (6) additional tickets prior to general ticket sales on February 1, 2019
- Mailing list (office addresses) of 2018 Production Award Recipients

GIVE BACK GOLF TOURNAMENT - June 5, 2019

- Choice of sponsoring one of the following (first come, first served):
 - Awards Reception
 - Closest to the Pin (2 Available)
 - Driving Range
 - Longest Drive (2 Available)
 - Mulligan
 - Registration
- Logo in event marketing materials
- Name on event webpage
- Name on event materials and signage
- Opportunity to distribute promotional materials in player goody bags
- (4) Tickets to Networking Breakfast and Awards Ceremony

REAL ESTATE HOUSING SUMMIT - TBD Q3/Q4 2019

- Logo on event webpage
- Logo on event signage and marketing materials
- Logo in event program
- Logo included in welcome slide show during pre-event networking

MEMBER EXPO - TBD Q3/Q4 2019

(Formerly the Annual Membership Meeting)

- Booth in the Vendor Expo***
- Logo on event signage and marketing materials
- Logo in event program
- Logo on event webpage
- Logo included in welcome slide show during pre-event networking
- Opportunity to distribute promotional materials in attendee goody bags

*To remain in compliance with IREC, real estate brokerages will receive a 3-minute speaking opportunity at Fuel Your Business Luncheons or YPN Mix N Mingle events in lieu of education classes and New Member Orientation sessions.

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BRONZE • \$1,500 MEMBER / \$1,750 NON-MEMBER • (10 Available)

Marketing Benefits:

Education: Sponsored Content flyer distributed in (1) New Member Orientation session*

Newsletter: Logo in Member Update email

Website: Logo on homepage of the BRR website

Logo placement in event video promotions

BRR Member Mailing Lists updated monthly (office addresses)

Logo included in New Member Orientation presentation and packet (monthly)

Opportunity to display business card and/or brochure in the BRR Classroom

Event Benefits:

REALTOR® AWARDS GALA - March 8, 2019

- Logo included in sponsor recognition in the Gala Program
- (1) 1/4 page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- Logo on event website
- (2) Complimentary Gala tickets
- Opportunity to purchase up to (8) additional tickets prior to general ticket sales on February 1, 2019
- Mailing list (office addresses) of 2018 Production Award Recipients

GIVE BACK GOLF TOURNAMENT - June 5, 2019

- Choice of sponsoring one of the following (first come, first served):
 - Sand Trap Sponsor
 - Water Hazard
- Logo in event marketing materials
- Name on event webpage
- Name on event materials and signage
- Opportunity to distribute promotional materials in player goody bags
- (2) Tickets to Networking Breakfast and Awards Ceremony

REAL ESTATE HOUSING SUMMIT - TBD Q3/Q4 2019

- Logo in event program
- Logo on event webpage
- Logo on event signage and marketing materials
- Logo included in welcome slide show during pre-event networking

MEMBER EXPO - TBD Q3/Q4 2019

(Formerly the Annual Membership Meeting)

- Logo on event signage and marketing materials
- Logo in event program
- Logo on event webpage
- Logo included in welcome slide show during pre-event networking
- Opportunity to distribute promotional materials in attendee goody bags

*Sponsored Content Flyer may be one page, printed front and back. Restrictions on sponsored content apply. See [BRR Targeted Marketing](#) for details.

EDUCATION • \$1,000 MEMBER / \$1,500 NON-MEMBER • (3 Available)

Marketing Benefits:

3-minute speaking opportunity* (includes distribution of promotional materials) at:

- 4 Lunch & Learn Classes
- 4 Elective Classes
- 2 Core Classes
- 2 New Member Orientation Sessions (only available to annual package sponsors)

Newsletter: Logo in Member Update email

Website: Logo on homepage of the BRR website

Logo placement in event video promotions

Logo included in New Member Orientation presentation and packet (monthly)

BRR Member Mailing Lists updated monthly (office addresses)

Opportunity to display business card and/or brochure in the BRR Classroom

**To remain in compliance with IREC, real estate brokerages are not eligible to be Education Sponsors.*

ANNUAL SPONSORSHIP SPECIFICATIONS & DEADLINES

Logos must be submitted no later than January 18, 2019.

Vector (EPS or Illustrator) preferred. 300 dpi resolution JPG or PNG images also accepted. No Word Docs or GIFs, please.

Gala Award Program ads are due no later than February 1, 2019. All ads will be in full color.

Page specifications:

Full page: 5"w x 8"h

½ page: 5"w x 4.125"h

¼ page: 2.5"w x 4.125"h

Questions, or interested in customizing your sponsorship?
Contact Shari Fernandez at 208-947-7236 or shari@boirealtors.com today!

The events and programs included in the 2019 Annual Sponsorship packages are those that are currently planned as of September 2018. Additional opportunities may become available throughout the year.