

TARGETED MARKETING

Advertising Opportunities in 2018

Advertise with BRR and reach up to 4,400+ REALTOR® members!

There are three ways to advertise with Boise Regional REALTORS®.

SPONSORED CONTENT \$100

Do you have a blog post, article, or video you'd like to share with our members? We'll feature your company's original content (subject to approval and editing) on our website, in our email newsletter, and posted to our social media channels. Price includes 1 sponsored content post. Posts limited to 1,000 words.





BOISE REGIONAL REALTORS® WEEKLY UPDATE

NEWSLETTER ADVERTISING \$50

Would you like to see your company's logo and tagline in BRR's email newsletter, sent to members every other Tuesday? Buy advertising space for \$50 per instance. Logo will link to the URL of your choice. Taglines limited to 140 characters.



WEBSITE AND LOUNGE DISPLAY \$100

Have your logo and tagline displayed on the boirealtors.com website AND on the TV display the REALTOR® Lounge for two weeks. Taglines limited to 140 characters.



SPECIFICATIONS & DEADLINES

- Advertising opportunities are only available to affiliate members, and are available on a first come, first served basis. Please indicate preferred dates/time frames when purchasing.
- Payment is due in full prior to the advertisment(s) run date(s).
- Logos/taglines/URLs/sponsored content must be submitted at least one week prior to the agreed upon run date.
- Vector (EPS or Illustrator) preferred. 300 dpi resolution JPG or PNG images also accepted. No Word Docs or GIFs for logos, please.

Questions? Contact Cassie Zimmerman at 208-947-7226 or cassie@boirealtors.com today!



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SELECTION FORM

1. Enter your information:	
Company Name (as it will appear):	
Company Representative:	
Billing Address:	
Mailing Address (if different):	
City:	
	Email:
Website (for URL link):	
Desired Run Dates:	
2. Choose quantity of each advertising option: SPONSORED CONTENT \$100 (1 post) NEWSLETTER ADVERTISING \$50 (1 week) WEBSITE & LOUNGE DISPLAY \$100 (2 weeks)	
Advertising opportunities are available to affiliate m URLs/sponsored content must be submitted no late	nembers on a first come, first served basis. Logos/taglines/ er than a week prior to the agreed upon run date.
3. Choose your Payment Method:	
TOTAL: \$	Charge my: ☐ VISA ☐ MC ☐ AMEX
□ Payment Enclosed	Signature:
☐ Invoice Me	Card #:
*Make checks payable to: Boise Regional REALTORS®	
Send completed forms to Cassie Zimmerman at: ca to: 9550 W Bethel Court, Boise, Idaho 83709.	assie@boirealtors.com. Or, mail forms with enclosed check
Payment is due in full prior to the advertisment(s understand that I am responsible for items and p	s) run date(s). I agree to the terms of this contract and payment as described herein.
Signature:	