

Advertise with BRR and reach up to 4,300+ REALTOR® members!

There are three ways to advertise with Boise Regional REALTORS®.

1

SPONSORED CONTENT \$100

Do you have a blog post, article, or video you'd like to share with our members? We'll feature your company's **original content** (subject to approval and editing) on our website, in our weekly email newsletter, and posted to our social media channels. Price includes 1 sponsored content post. Posts limited to 1,000 words.



NEWSLETTER ADVERTISING \$50

Would you like to see your company's logo and tagline in BRR's weekly email newsletter, sent to members every Tuesday? Buy advertising space for \$50 per week. Logo will link to the URL of your choice. Taglines limited to 140 characters.

2

3

WEBSITE AND LOUNGE DISPLAY \$100

Have your logo and tagline displayed on the boirealtors.com website **AND** on the TV display the REALTOR® Lounge for two weeks. Taglines limited to 140 characters.



SPECIFICATIONS & DEADLINES

- Advertising opportunities are only available to affiliate members, and are available on a first come, first served basis. Please indicate preferred dates/time frames when purchasing.
- Payment is due and payable in full within thirty (30) days upon space reservation.
- Logos/taglines/URLs/sponsored content must be submitted at least one week prior to the agreed upon run date.
- Vector (EPS or Illustrator) preferred. 300 dpi resolution JPG or PNG images also accepted. No Word Docs or GIFs for logos, please.

Questions? Contact Cassie Zimmerman at 208-947-7226 or cassie@boirealtors.com today!

SELECTION FORM

1. Enter your information:

Company Name (as it will appear): _____

Company Representative: _____

Billing Address: _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website (for URL link): _____

Tagline (<140 characters): _____

Desired Run Dates: _____

2. Choose quantity of each advertising option:

SPONSORED CONTENT \$100 (1 post)

NEWSLETTER ADVERTISING \$50 (1 week)

WEBSITE & LOUNGE DISPLAY \$100 (2 weeks)

Advertising opportunities are available to affiliate members on a first come, first served basis. Logos/taglines/URLs/sponsored content must be submitted no later than a week prior to the agreed upon run date.

3. Choose your Payment Method:

TOTAL: \$ _____

Payment Enclosed

Invoice Me

*Make checks payable to: Boise Regional REALTORS®

Charge my: VISA MC AMEX

Signature: _____

Card #: _____

Exp. Date: ____ / ____ CVV: ____

Send completed forms to Cassie Zimmerman at: cassie@boirealtors.com. Or, mail forms with enclosed check to: 9550 W Bethel Court, Boise, Idaho 83709.

Payment is due in full prior to the ad(s) being run. I agree to the terms of this contract and understand that I am responsible for items and payment as described herein.

Signature: _____