



# Gala Sponsorships

**2018 REALTOR® AWARDS GALA: Friday, March 2, 2018, 6:00pm at the Boise Centre**

Join us at our annual REALTOR® Awards Gala where local real estate professionals celebrate their success and industry accomplishments for 2017! Sign up early so you can maximize your exposure in our Gala promotions.

## PRESENTING SPONSOR \$5,000

(1 Available)

- Logo featured in centerfold sponsor recognition in the in Gala Program
- Back Cover ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- Logo featured on all table number signs
- (20) complimentary Gala tickets
- Opportunity to purchase up to (10) additional tickets prior to general ticket sales on February 1, 2018
- (2) complimentary bottles of wine per table
- Mailing list of 2018 Production Award Recipients

## PLATINUM SPONSOR \$3,000

(3 Available - industry exclusive)

- Logo included in centerfold sponsor recognition in the in Gala Program
- (1) Full Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- (10) complimentary Gala tickets
- Opportunity to purchase up to (10) additional tickets prior to general ticket sales on February 1, 2018
- (2) complimentary bottles of wine
- Mailing list of 2018 Production Award Recipients

## GOLD SPONSOR \$2,000

- Logo included in centerfold sponsor recognition in the in Gala Program
- (1) 1/2 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- (6) complimentary Gala tickets
- Opportunity to purchase up to (4) additional tickets prior to general ticket sales on February 1, 2018
- Mailing list of 2018 Production Award Recipients

## SILVER SPONSOR \$1,500

- Logo included in centerfold sponsor recognition in the in Gala Program
- (1) 1/4 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- Logo on event website
- (4) complimentary Gala tickets
- Opportunity to purchase up to (6) additional tickets prior to general ticket sales on February 1, 2018
- Mailing list of 2018 Production Award Recipients

## BRONZE SPONSOR \$1,000

- Logo included in centerfold sponsor recognition in the in Gala Program
- (1) 1/4 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- Logo on event website
- (2) complimentary Gala tickets
- Opportunity to purchase up to (8) additional tickets prior to general ticket sales on February 1, 2018
- Mailing list of 2018 Production Award Recipients



# Gala Sponsorships

## EVENT SPONSORSHIPS

### Marketing Benefits:

- Logo on signage at event
- Logo on event webpage
- Lounge Display: Logo on digital display in the BRR Lounge
- Recognition in the BRR Weekly Update and post-event editorial coverage
- Logo included in welcome slide show prior to the Gala dinner

### PARTY LOUNGE SPONSOR \$2,500

(1 Available)

- Logo featured signage at entrance to Party Lounge
- Full page ad in the event Program Booklet

### PHOTO BOOTH SPONSOR \$1,500

(1 Available)

- Logo featured on photos
- ½ page ad in the event program

### WINE SPONSOR \$1,000 - SOLD

(1 Available)

- Logo featured on drink napkin distributed with complimentary glass of wine offered to every attendee
- ½ page ad in the event program

### DJ & DANCE FLOOR SPONSOR \$1,000

(1 Available)

- Logo featured on dance floor & DJ booth
- ½ page ad in the event program

### BAR SPONSOR \$500 - 4 of 6 SOLD

(1 per bar / 6 Available)

- Logo featured on signage at each bar in the Party Lounge
- ½ page ad in the event program

### COAT CHECK SPONSOR \$500 - SOLD

(1 Available)

- Logo featured on signage at each bar in the Party Lounge
- ½ page ad in the event program

### PHOTOGRAPHY SPONSOR \$250 - SOLD

(1 Available)

- Logo featured on signage near step & repeat
- Logo featured on post-event Facebook photo gallery
- ¼ page ad in the event program

## SPECIFICATIONS & DEADLINES

Logos must be submitted no later than February 21, 2018.

Vector (EPS or Illustrator) preferred. 300 dpi resolution JPG or PNG images also accepted. No Word Docs or GIFs, please.

PROGRAM ADS	AD PRICING	PROGRAM SPECS
At the Awards Gala Dinner, all guests receive a keepsake event program. Make a lasting and memorable impression by placing a congratulatory ad or a special offer!	Inside front or back cover: \$500 <b>SOLD</b> Full page: \$350 ½ page: \$250 ¼ page: \$150  Inside front and back cover ads in 4 color. All other ads in b/w.	Full page: 5"w x 8"h  ½ page: 5"w x 4.125"h ¼ page: 2.5"w x 4.125"h

Questions? Contact Shari Fernandez at 208-376-0363 or [shari@boirealtors.com](mailto:shari@boirealtors.com) today!