



# Gala Sponsorships

**2018 REALTOR® AWARDS GALA: Friday, March 2, 2018, 6:00pm at the Boise Centre**

Join us at our annual REALTOR® Awards Gala where local real estate professionals celebrate their success and industry accomplishments for 2017! Sign up early so you can maximize your exposure in our Gala promotions.

## **PRESENTING SPONSOR ~~\$5,000 SOLD~~**

(1 Available)

- Logo featured in centerfold sponsor recognition in the in Gala Program
- Back Cover ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- Logo featured on all table number signs
- (20) complimentary Gala tickets
- Opportunity to purchase up to (10) additional tickets prior to general ticket sales on February 1, 2018
- (2) complimentary bottles of wine per table
- Mailing list of 2018 Production Award Recipients

## **PLATINUM SPONSOR ~~\$3,000 SOLD~~**

(3 Available - industry exclusive)

- Logo included in centerfold sponsor recognition in the in Gala Program
- (1) Full Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- (10) complimentary Gala tickets
- Opportunity to purchase up to (10) additional tickets prior to general ticket sales on February 1, 2018
- (2) complimentary bottles of wine
- Mailing list of 2018 Production Award Recipients

## **GOLD SPONSOR \$2,000**

- Logo included in centerfold sponsor recognition in the in Gala Program
- (1) 1/2 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- (6) complimentary Gala tickets
- Opportunity to purchase up to (4) additional tickets prior to general ticket sales on February 1, 2018
- Mailing list of 2018 Production Award Recipients

## **SILVER SPONSOR \$1,500**

- Logo included in centerfold sponsor recognition in the in Gala Program
- (1) 1/4 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- Logo on event website
- (4) complimentary Gala tickets
- Opportunity to purchase up to (6) additional tickets prior to general ticket sales on February 1, 2018
- Mailing list of 2018 Production Award Recipients

## **BRONZE SPONSOR \$1,000**

- Logo included in centerfold sponsor recognition in the in Gala Program
- (1) 1/4 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- Logo on event website
- (2) complimentary Gala tickets
- Opportunity to purchase up to (8) additional tickets prior to general ticket sales on February 1, 2018
- Mailing list of 2018 Production Award Recipients



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## EVENT SPONSORSHIPS

### Marketing Benefits:

- Logo on signage at event
- Logo on event webpage
- Lounge Display: Logo on digital display in the BRR Lounge
- Recognition in the BRR Weekly Update and post-event editorial coverage
- Logo included in welcome slide show prior to the Gala dinner

### **PARTY LOUNGE SPONSOR \$1,500 - SOLD**

(1 Available)

- Logo featured on signage at entrance to Party Lounge
- Full page ad in the event Program Booklet

### **PHOTO BOOTH SPONSOR \$1,000 - SOLD**

(1 Available)

- Logo featured on photos
- ½ page ad in the event program

### **WINE SPONSOR \$1,000 - SOLD**

(1 Available)

- Logo featured on drink napkin distributed with complimentary glass of wine offered to every attendee
- ½ page ad in the event program

### **DJ & DANCE FLOOR SPONSOR \$1,000 - SOLD**

(1 Available)

- Logo featured on dance floor & DJ booth
- ½ page ad in the event program

### **BAR SPONSOR \$500 - 6 of 6 SOLD**

(1 per bar / 6 Available)

- Logo featured on signage at each bar in the Party Lounge
- ½ page ad in the event program

### **COAT CHECK SPONSOR \$500 - SOLD**

(1 Available)

- Logo featured on signage at each bar in the Party Lounge
- ½ page ad in the event program

### **PHOTOGRAPHY SPONSOR \$250 - SOLD**

(1 Available)

- Logo featured on signage near step & repeat
- Logo featured on post-event Facebook photo gallery
- ¼ page ad in the event program

## SPECIFICATIONS & DEADLINES

Logos and ad artwork must be submitted no later than February 9, 2018 at 5:00pm.

For logos: Vector (EPS or Illustrator) preferred. 300 dpi resolution JPG or PNG images also accepted. No Word Docs or GIFs, please.

For ad artwork: .pdf, .png, .ai, or .indd formats accepted.

PROGRAM ADS	AD PRICING	PROGRAM SPECS
At the Awards Gala Dinner, all guests receive a keepsake event program. Make a lasting and memorable impression by placing a congratulatory ad or a special offer!	Inside front or back cover: \$500 <b>SOLD</b> Full page: \$350 ½ page: \$250 ¼ page: \$150  All ads in full color.	Full page: 5"w x 8"h ½ page: 5"w x 4.125"h ¼ page: 2.5"w x 4.125"h

Questions? Contact Shari Fernandez at 208-947-7236 or [shari@boirealtors.com](mailto:shari@boirealtors.com) today!



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## SELECTION FORM

### 1. Enter your information:

Company Name (as it will appear on signage): \_\_\_\_\_

Company Representative: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website (for web link): \_\_\_\_\_

### 2. Choose your Sponsorship:

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> PRESENTING SPONSOR \$5,000 | <input type="checkbox"/> PARTY LOUNGE \$1,500 - SOLD     |  |
| <input type="checkbox"/> PLATINUM SPONSOR \$3,000   | <input type="checkbox"/> PHOTO BOOTH \$1,000 - SOLD      | PROGRAM ADS:                                       |
| <input type="checkbox"/> GOLD SPONSOR \$2,000       | <input type="checkbox"/> WINE RECEPTION \$1,000 - SOLD   | <input type="checkbox"/> Interior Front/Back \$500 |
| <input type="checkbox"/> SILVER SPONSOR \$1,500     | <input type="checkbox"/> DJ & DANCE FLOOR \$1,000 - SOLD | <input type="checkbox"/> FULL PAGE \$350           |
| <input type="checkbox"/> BRONZE SPONSOR \$1,000     | <input type="checkbox"/> BAR SPONSOR \$500 - SOLD        | <input type="checkbox"/> ½ PAGE \$250              |
|   | <input type="checkbox"/> COAT CHECK \$500 - SOLD         | <input type="checkbox"/> ¼ PAGE \$150              |
|   | <input type="checkbox"/> PHOTOGRAPHY \$250 - SOLD        |  |

Gala Sponsorships are available first come, first served.  
Deadline for sponsorship forms and artwork is Friday, February 9, 2018 at 5pm.

### 3. Purchase Additional Tickets (Only available with Package Sponsorship)

Purchase Additional Gala Tickets (\$65/each): # \_\_\_\_\_ tickets.

Ticket total: \$ \_\_\_\_\_

### 4. Choose your Payment Method:

TOTAL: \$ \_\_\_\_\_

Payment Enclosed

Invoice Me

\*Make checks payable to: Boise Regional REALTORS®

Charge my: <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX
Signature: _____
Card #: _____
Exp. Date: ____ / ____ CVV: ____

Send completed forms to Shari Fernandez at: [shari@boirealtors.com](mailto:shari@boirealtors.com). Or, mail forms with enclosed check to: 9550 W Bethel Court, Boise, Idaho 83709.

Payment in full is required by February 9, 2018. I agree to the terms of this contract and understand that I am responsible for items and payment as described herein.

Signature: \_\_\_\_\_