

## PRESENTING SPONSORSHIP \$8,500 (1 Available)

### Marketing Benefits:

3-minute speaking opportunity\* (includes distribution of promotional materials) at:

- (2) CORE classes OR (1) all-day class during 30 minute lunch break
- (2) New Member Orientation sessions

Newsletter Advertising: Logo in Weekly Member Update Email

Website and Lounge Display: Logo on BRR website and in BRR Lounge

Premium logo placement in event video promotions

Receive Weekly Member Update Email

BRR Member Mailing Lists Updated Monthly (office addresses)

Logo included in New Member Orientation Presentation and Packet (monthly)

Opportunity to display business card and/or brochure in the BRR Classroom

*\*To remain in compliance with IREC, real estate brokerages will receive a 3-minute speaking opportunity at Fuel Your Business Luncheons or YPN Mix N Mingle events in lieu of education classes and New Member Orientation sessions.*

### Event Benefits:

#### REALTOR® AWARDS GALA - March 2, 2018

- Logo featured in centerfold sponsor recognition in the Gala Program
- Back Cover ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner
- Logo in event marketing materials
- Logo featured on all table number signs
- (20) complimentary Gala tickets
- Opportunity to purchase up to (10) additional tickets prior to general ticket sales on February 1, 2018
- (2) complimentary bottles of wine per table
- Mailing list of 2018 Production Award Recipients

#### GIVE BACK GOLF TOURNAMENT - TBD Spring 2018

- Co-Emcee at Awards Luncheon
- (2) Teams: (8) Players
- (1) Hole Sponsor
- Opportunity to host booth and display company banner at tee box
- Logo in pre-event marketing materials
- Logo on event webpage
- Logo on event materials and signage
- Opportunity to distribute promotional materials in player goody bags
- (12) Tickets to Awards Luncheon

#### MID-YEAR HOUSING SUMMIT - TBD July 2018

- Logo on event webpage
- Logo on event signage and marketing materials
- Logo in event program
- Logo included in welcome slide show during pre-event networking

#### ANNUAL MEMBERSHIP MEETING - Sept. 19, 2018

- Priority booth in Vendor Showcase
- Logo on event signage and marketing materials
- Logo in event program
- Logo on event webpage
- Logo featured in welcome slide show during pre-event networking
- Opportunity to distribute promotional materials in attendee goody bags

#### YPN HOLIDAY HAPPY HOUR - TBD Nov/Dec 2018

- 3-minute speaking opportunity
- Logo on promotional materials
- Logo on on event materials and signage
- Logo featured on Facebook event
- Logo in event program

## PLATINUM SPONSORSHIP \$5,000 (3 Available; Industry Exclusive)

### Marketing Benefits:

3-minute speaking opportunity\* (includes distribution of promotional materials) at:

- (1) CORE class
- (1) New Member Orientation session

Newsletter Advertising: Logo in Weekly Member Update Email

Website and Lounge Display: Logo on BRR website and in BRR Lounge

Logo placement in event video promotions

Receive Weekly Member Update Email

BRR Member Mailing Lists Updated Monthly (office addresses)

Logo included in New Member Orientation Presentation and Packet (monthly)

Opportunity to display business card and/or brochure in the BRR Classroom

*\*To remain in compliance with IREC, real estate brokerages will receive a 3-minute speaking opportunity at Fuel Your Business Luncheons or YPN Mix N Mingle events in lieu of education classes and New Member Orientation sessions.*

### Event Benefits:

#### REALTOR® AWARDS GALA - March 2, 2018

- Logo included in centerfold sponsor recognition in the Gala Program
- (1) Full Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- (10) complimentary Gala tickets
- Opportunity to purchase up to (10) additional tickets prior to general ticket sales on February 1, 2018
- (2) complimentary bottles of wine
- Mailing list of 2018 Production Award Recipients

#### GIVE BACK GOLF TOURNAMENT - TBD Spring 2018

- (1) Team: (4) Players
- Hole Sponsor
- Opportunity to host booth and display company banner at tee box
- Logo in pre-event marketing materials
- Logo on event webpage
- Logo on event materials and signage
- Opportunity to distribute promotional materials in player goody bags
- (8) Tickets to Awards Luncheon

#### MID-YEAR HOUSING SUMMIT - TBD July 2018

- Logo on event webpage
- Logo on event signage and marketing materials
- Logo in event program
- Logo included in welcome slide show during pre-event networking

#### ANNUAL MEMBERSHIP MEETING - Sept. 19, 2018

- Priority booth in the Vendor Showcase
- Logo on event signage and marketing materials
- Logo in event program
- Logo on event webpage
- Logo included in welcome slide show during pre-event networking
- Opportunity to distribute promotional materials in attendee goody bags

#### YPN MIX & MINGLE - TBD Quarterly

- Event sponsor at (1) quarterly event
- Logo on promotional materials
- Logo on on event materials and signage
- Logo featured on Facebook event
- Logo in event program

## GOLD SPONSORSHIP \$3,500 (6 Available)

### Marketing Benefits:

3-minute speaking opportunity\* (includes distribution of promotional materials) at:

- (1) CORE class
- (1) Elective

Newsletter Advertising: Logo in Weekly Member Update Email

Website and Lounge Display: Logo on BRR website and in BRR Lounge

Logo placement in event video promotions

Receive Weekly Member Update Email

BRR Member Mailing Lists Updated Monthly (office addresses)

Logo included in New Member Orientation Presentation and Packet (monthly)

Opportunity to display business card and/or brochure in the BRR Classroom

*\*To remain in compliance with IREC, real estate brokerages will receive a 3-minute speaking opportunity at Fuel Your Business Luncheons or YPN Mix N Mingle events in lieu of education classes.*

### Event Benefits:

#### REALTOR® AWARDS GALA - March 2, 2018

- Logo included in centerfold sponsor recognition in the Gala Program
- (1) 1/2 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- (6) complimentary Gala tickets
- Opportunity to purchase up to (4) additional tickets prior to general ticket sales on February 1, 2018
- Mailing list of 2018 Production Award Recipients

#### GIVE BACK GOLF TOURNAMENT - TBD Spring 2018

- Choice of sponsoring one of the following (first come, first served):
  - o Hole Sponsor (Limit 18)
  - o Putting Green (Limit 1)
  - o Beverage (Limit 2)
  - o Lunch (Limit 1)
  - o Prize (Limit 1)
  - o Chauffeur (Limit 1)
  - o Photo Cart (Limit 1)
- Logo in pre-event marketing materials
- Name on event webpage
- Name on event materials and signage
- Opportunity to distribute promotional materials in player goody bags
- (6) Tickets to Awards Luncheon

#### MID-YEAR HOUSING SUMMIT - July 19, 2018

- Logo on event webpage
- Logo on event signage and marketing materials
- Logo in event program
- Logo included in welcome slide show during pre-event networking

#### ANNUAL MEMBERSHIP MEETING - Sept. 19, 2018

- Booth in Vendor Showcase
- Logo on event signage and marketing materials
- Logo in event program
- Logo on event webpage
- Logo included in welcome slide show during pre-event networking
- Opportunity to distribute promotional materials in attendee goody bags

#### YPN EVENT - TBD Quarterly

- Choice of sponsoring one of the following (first come, first served):
  - o Fuel Your Business Luncheon (Limit 4)
  - o Holiday Happy Hour Food Sponsor (Limit 2)
  - o Holiday Happy Hour Drink Sponsor (Limit 2)
  - o Paint the Town Team Food Sponsor (Limit 2)
  - o Paint the Town Team Drink Sponsor (Limit 2)
- Logo on promotional materials
- Logo on on event materials and signage
- Logo featured on Facebook event
- Logo in event program

## SILVER SPONSORSHIP \$2,500 (8 Available)

### Marketing Benefits:

3-minute speaking opportunity\* (includes distribution of promotional materials) at:

- (1) Elective

Newsletter Advertising: Logo in Weekly Member Update Email

Website and Lounge Display: Logo on BRR website and in BRR Lounge

Logo placement in event video promotions

Receive Weekly Member Update Email

BRR Member Mailing Lists Updated Monthly (office addresses)

Logo included in New Member Orientation Presentation and Packet (monthly)

Opportunity to display business card and/or brochure in the BRR Classroom

*\*To remain in compliance with IREC, real estate brokerages will receive a 3-minute speaking opportunity at Fuel Your Business Luncheons or YPN Mix N Mingle events in lieu of education classes.*

### Event Benefits:

#### REALTOR® AWARDS GALA - March 2, 2018

- Logo included in centerfold sponsor recognition in the in Gala Program
- (1) 1/4 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- Logo on event website
- (4) complimentary Gala tickets
- Opportunity to purchase up to (6) additional tickets prior to general ticket sales on February 1, 2018
- Mailing list of 2018 Production Award Recipients

#### GIVE BACK GOLF TOURNAMENT - TBD Spring 2018

- Choice of sponsoring one of the following (first come, first served):
  - o Continental Breakfast
  - o Closest to the Pin (2 Available)
  - o Driving Range
  - o Longest Drive (2 Available)
  - o Mulligan
  - o Registration
- Logo in pre-event marketing materials
- Name on event webpage
- Name on event materials and signage
- Opportunity to distribute promotional materials in player goody bags
- (4) Tickets to Awards Luncheon

#### MID-YEAR HOUSING SUMMIT - TBD July 2018

- Logo on event webpage
- Logo on event signage and marketing materials
- Logo in event program
- Logo included in welcome slide show during pre-event networking

#### ANNUAL MEMBERSHIP MEETING - Sept. 19, 2018

- Booth in the Vendor Showcase
- Logo on event signage and marketing materials
- Logo in event program
- Logo on event webpage
- Logo included in welcome slide show during pre-event networking
- Opportunity to distribute promotional materials in attendee goody bags

### BRONZE SPONSORSHIP \$1,500 (10 Available)

#### Marketing Benefits:

- BRR Member Mailing Lists – Updated Monthly (office addresses)
- Newsletter Advertising: Logo in Weekly Member Update Email
- Website and Lounge Display: Logo on BRR website and in BRR Lounge
- Logo placement in event video promotions
- Receive Weekly Member Update Email
- BRR Member Mailing Lists Updated Monthly (office addresses)
- Logo included in New Member Orientation Presentation and Packet (monthly)
- Opportunity to display business card and/or brochure in the BRR Classroom

#### Event Benefits:

##### **REALTOR® AWARDS GALA - March 2, 2018**

- Logo included in centerfold sponsor recognition in the Gala Program
- (1) 1/4 Page ad in Gala Program
- Logo included in welcome slide show prior to the Gala dinner.
- Logo in event marketing materials
- Logo on event website
- (2) complimentary Gala tickets
- Opportunity to purchase up to (8) additional tickets prior to general ticket sales on February 1, 2018
- Mailing list of 2018 Production Award Recipients

##### **GIVE BACK GOLF TOURNAMENT - TBD Spring 2018**

- Choice of sponsoring one of the following (first come, first served):
  - Sand Trap Sponsor (7 available)
  - Water Hazard (4 available)
- Logo in pre-event marketing materials
- Name on event webpage
- Name on event materials and signage
- Opportunity to distribute promotional materials in player goody bags
- (2) Tickets to Awards Luncheon

##### **MID-YEAR HOUSING SUMMIT - TBD July 2018**

- Logo in event program
- Logo on event webpage
- Logo on event signage and marketing materials
- Logo included in welcome slide show during pre-event networking

##### **ANNUAL MEMBERSHIP MEETING - Sept. 19, 2018**

- Logo on event signage and marketing materials
- Logo in event program
- Logo on event webpage
- Logo included in welcome slide show during pre-event networking
- Opportunity to distribute promotional materials in attendee goody bags

### EDUCATION SPONSORSHIP \$1,000 (3 Available)

#### Marketing Benefits:

3-minute speaking opportunity\* (includes distribution of promotional materials) at:

- 4 Lunch & Learn Classes
- 4 Elective Classes
- 2 Core Classes
- 2 New Member Orientation Classes (only available to package sponsors)

Newsletter Advertising: Logo in Weekly Member Update Email

Website and Lounge Display: Logo on BRR website and in BRR Lounge

Logo placement in event video promotions

Logo included in New Member Orientation Presentation and Packet (monthly)

Receive Weekly Member Update Email

BRR Member Mailing Lists Updated Monthly (office addresses)

Opportunity to display business card and/or brochure in the BRR Classroom

*\*To remain in compliance with IREC, real estate brokerages are not eligible to be Education Sponsors.*

## ANNUAL SPONSORSHIP SPECIFICATIONS & DEADLINES

Logos must be submitted no later than January 12, 2018.\*

\*Vector (EPS or Illustrator) preferred. 300 dpi resolution JPG or PNG images also accepted. No Word Docs or GIFs, please.

Gala Award Program ads are due no later than February 21, 2018. Front, back, and interior cover ads will be in color. All other ads will be black and white. Page specifications:

Full page: 5"w x 8"h

½ page: 5"w x 4.125"h

¼ page: 2.5"w x 4.125"h

**Questions, or interested in customizing your sponsorship?  
Contact Shari Fernandez at 208-376-0363 or [shari@boirealtors.com](mailto:shari@boirealtors.com) today!**

The events and programs included in the 2018 Annual Partnership packages are those that are currently planned as of October 1, 2017. Additional opportunities may become available throughout the year.